|  |
| --- |
| 単位：万台 |
|  | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| 出荷台数 | 5  | 15  | 24  | 39  | 84  | 171  | 338  | 520  | 720  | 713  | 593  | 554  | 430  | 294  | 251  | 186  | 107  | 95  |

[データの出典]矢野経済研究所『日本マーケットシェア事典』各年版

**DVD**ビデオの企業別出荷台数の歴史的推移**1996-2013**［単位：万台］

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1998  | 1999  | 2000  | 2001  | 2002  | 2003  | 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  |
| パナソニック | 6  | 10  | 19  | 37  | 68  | 200  | 150  | 150  | 130  | 140  | 130  | 110  | 90  | 80  | 46  | 41  |
| シャープ | 　 | 　 | 　 | 　 | 　 | 30  | 75  | 90  | 70  | 100  | 110  | 90  | 80  | 62  | 36  | 32  |
| ソニー | 5  | 8  | 15  | 36  | 61  | 45  | 120  | 140  | 125  | 130  | 50  | 40  | 40  | 21  | 12  | 10  |
| 東芝 | 　 | 　 | 　 | 　 | 40  | 90  | 110  | 100  | 80  | 30  | 60  | 35  | 27  | 12  | 7  | 6  |
| パイオニア | 11  | 16  | 31  | 49  | 85  | 100  | 100  | 95  | 80  | 50  | 30  | 　 | 　 | 　 | 　 | 　 |
| その他 | 2  | 5  | 19  | 49  | 85  | 55  | 169  | 138  | 108  | 104  | 80  | 19  | 14  | 11  | 6  | 6  |
| 合計 | 24  | 39  | 84  | 171  | 338  | 520  | 724  | 713  | 593  | 554  | 460  | 294  | 251  | 186  | 107  | 95  |

　　　[データの出典]矢野経済研究所『日本マーケットシェア事典』各年版

**DVD**ビデオの企業別市場シェアの歴史的推移**1996-2013**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| パナソニック | 25% | 26% | 23% | 22% | 20% | 38% | 21% | 21% | 22% | 25% | 28% | 37% | 36% | 43% | 43% | 43% |
| シャープ | 　 | 　 | 　 | 　 | 　 | 6% | 10% | 13% | 12% | 18% | 24% | 31% | 32% | 33% | 34% | 34% |
| ソニー | 21% | 21% | 18% | 21% | 18% | 9% | 17% | 20% | 21% | 23% | 11% | 14% | 16% | 11% | 11% | 11% |
| 東芝 | 　 | 　 | 　 | 　 | 12% | 17% | 15% | 14% | 13% | 5% | 13% | 12% | 11% | 7% | 7% | 6% |
| その他 | 54% | 54% | 60% | 57% | 50% | 30% | 37% | 33% | 32% | 28% | 24% | 7% | 5% | 6% | 5% | 6% |

　　　　[データの出典]矢野経済研究所『日本マーケットシェア事典』各年版