

## 日本の PC 市場のシェアの歴史的推移 1988-1996

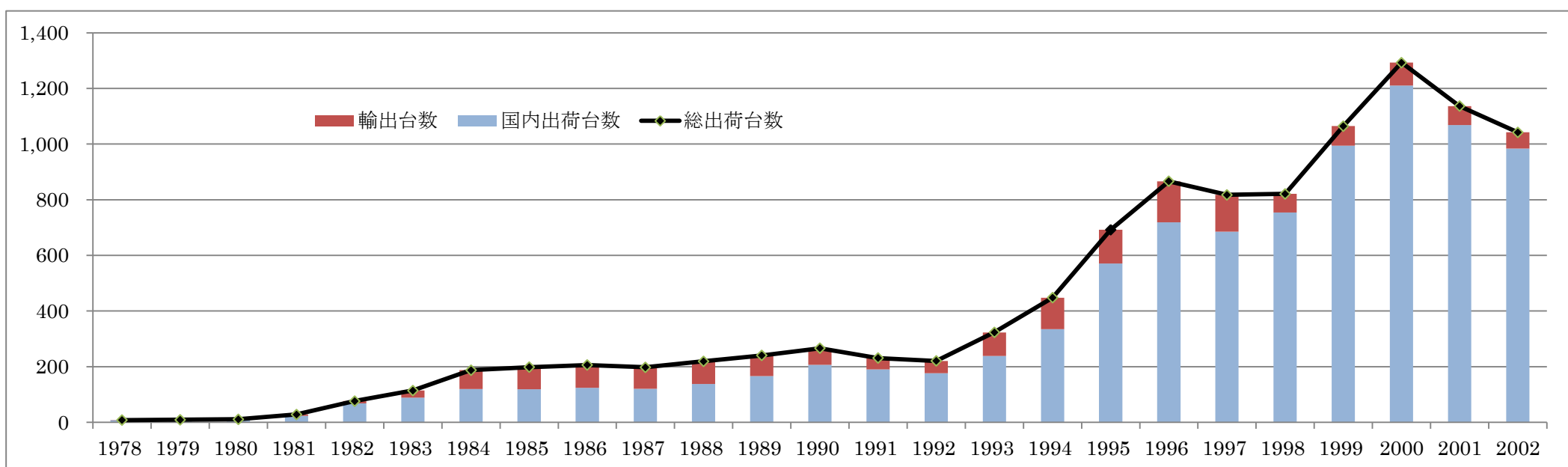
	1988	1991	1992	1993	1994	1995	1996
NEC	51	52	52	49	43	40	33
富士通	14	8	8	7	9	18	22
東芝	10	9	6	6	4	4	6
Epson	10	9	7	6	5	3	n.a.
IBM	7	7	8	7	10	10	11
Apple	n.a.	6	9	13	15	14	10
Compaq	n.a.	n.a.	n.a.	2	4	3	3
その他	8	9	10	12	10	10	10

[出典] Dedrick, Jason; Kraemer, Kenneth L.(1998) *Asia's Computer Challenge: Threat or Opportunity for the United States & the World?*, Oxford University Press,p.83  
 [原出所] IDC Japan, reported in Jon Choy, *Japan's personal Computer Market: Awash in American Tsunami*, Japan Economic Institute (JEI) Report No. 6a (Washington, D.C.: JEI, 1994) [for 1988-1992]; Electronic Business Asia, "In Search of More OEM Partners" (April 1995: 15 [for 1933-1994]; "IDC Asia/Pacific and IDC Japan Announces PC Shipment Results for 1996," IDC press release (February 3, 1997) [for 1995-1996].

## 日本における年度別 PC 総出荷台数の歴史的推移[単位：万台]

	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
T.U.	8.1	9.3	11.1	28.2	76.2	114.1	187.4	198.3	206.0	197.6	219.2	240.5	266.0	230.9	220.7	323.3	447.9	691.9	866.4	817.4	821.2	1064.7	1292.9	1136.6	1042.3
N.U.	8.0	8.3	9.4	22.9	68.3	88.5	119.6	118.7	123.6	120.4	137.5	165.7	206.6	190.3	176.6	238.2	334.8	570.4	719.2	685.1	753.8	994.1	1210.2	1068.6	984.0
E.U.	0.1	1.0	1.7	5.3	7.9	25.6	67.8	79.6	82.4	77.2	81.7	74.8	59.4	40.6	44.1	85.0	113.1	121.5	147.2	132.3	67.4	70.6	82.7	68.0	58.3

T.U=総出荷台数, N.U.= 国内出荷台数, E.U.=輸出台数



## 日本における年度別 PC 総出荷金額の歴史的推移 1983-2007[単位：億円]

1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
1,871	2,429	2,809	3,206	3,609	4,659	5,980	6,905	6,462	5,872	8,932	11,433	16,288	20,870	19,274	17,585	21,046	22,856	18,733	17,042	17,164	17,435	17,477	15,863	11,346
1,516	1,816	1,994	2,348	2,825	3,725	4,786	5,859	5,713	4,942	7,190	9,249	13,916	17,506	16,543	16,327	19,739	21,442	17,692	16,167	16,120	16,234	16,075	14,653	11,346
355	613	815	858	784	934	1,194	1,046	749	930	1,743	2,184	2,372	3,364	2,731	1,258	1,307	1,414	1,041	875	1,044	1,201	1,402	1,210	-

